

The fourth edition of CVTA' STREET FEST is coming from June 13th to 16th. The original street art festival was born to revitalize the ancient village of Civitacampomarano, in the province of Campobasso (Molise, Italy), through the work of some of the most important and internationally recognized artists.

The Civitacampomarano Pro-Loce is the creator and organizer of the event; the artistic director is, from the beginning of the festival, renowned street artist Alice Pasquini. This year five international street artists will transform the walls of the village: Milu Correch, a well-known artist from Argentina, whose murals and large-scale images create a world without limits; Martin Whatson, a Norwegian street artist known for his calligraphic scribbles and grayscale stencils; Add Fuel, aka Diogo Machado, a Portuguese visual artist and illustrator whose work on small and medium-sized tile panels, large-scale painted murals and printed editions reflect a chaotic world of unmistakably original and ironic motifs; Jan Vormann, artist, researcher, lecturer and founding member of T10 Studios in Berlin who often works with LEGO for the "dispatchwork project", based on plastic construction pieces used to repair and fill holes in broken walls; and finally, from Italy, Studio Aira, whose works are multisensory landscapes that combine video, graphics, light, sound, architecture, and interactivity.

"I am happy to continue contributing to such special initiative which is carried on with passion and enthusiasm by the entire community - says Alice Pasquini - What astonishes me is to see everyone willing to get involved in this and to see places transformed and reborn through creativity, willingness to contribute, and, hopefully permanent, artistic touches.

"We are ready and are looking forward to the debut of the fourth edition of Cvtá Street Fest - states Ylenia Carelli, president of the Pro Loco of Civitacampomarano - Between art, music and gastronomy, we have planned four days of fun immersed in nature and street art. It's not enough to say it, it really needs to be seen in person: each year the invited artists work on site to bring their creative vision to life in front of the visitors who delight us each year with their presence, and every year grow more and more numerous! "

"This is an event that has brought vitality to our village - concludes Barbara Manuele, president of the CivitArt Cultural Association - and it is a window that can give visibility to the many aspects of our territory".

The festival isn't just art interwoven with the environment, but also music, cinema, literature and food and wine. Different experiences will season the event in a festive atmosphere aimed at sharing and reviving, through culture and participation, the Molise's rich culture. This part of Italy, which suffers particularly from different natural wounds of abandonment and destruction, is nevertheless rich in heritage. The specific calendar of scheduled events will be announced in the coming weeks.

Main sponsor of CVTÀ STREET FEST 2019 is "Peroni Cruda".

The history of CVTÀ STREET FEST.

It was 2014 when Alice, acclaimed street-artist with over 2,000 works worldwide, received a letter from the

proloco of this village with only 400 souls that were seeing the native population diminish, if not disappear altogether. She was asked for help to revitalize the territory through street art. Since then, through the choral and volunteer work of young creatives from all over the world to provide their artistic contribution, new shops have been opened, some new families have settled and dozens and dozens of visitors are preparing each year to capture “live” the graphic fantasy of the artists and of Alice herself, together with the complicity of the inhabitants themselves.

CVTA' STREET FEST represents a feast of colors, sounds and flavors in the charming alleys of the village where Vincenzo Cuoco lived and which inspired, for his particular Angevin Castle, Alessandro Manzoni and the places of the Unnamed. The four days event also embodies a redevelopment project strongly desired and supported by the local community and the inhabitants of the country, who have chosen to put, and continue to place, the most captivating walls and corners of their town at the disposal of the most revolutionary street art. In this way, to make art alive and to color walls and shared spaces with it can be a winning strategy to counter the abandonment and degradation of an Italy that is too often forgotten and debased.

#### CVTà Street Fest

WHERE: Civitacampomarano (Campobasso), sedi varie

WHEN: 13-16 June 2019

ART DIRECTION: Alice Pasquini (<http://www.alicepasquini.com>)

ORGANIZATION: Associazione Culturale CivitArt

PATRONAGE: Comune di Civitacampomarano, Pro Loco “Vincenzo Cuoco”

WITH THE CONTRIBUTION OF: Pro Loco “Vincenzo Cuoco”, Comune di Civitacampomarano

MAIN SPONSOR: Peroni Cruda

TICKETS: free entrance

INFOS: [www.cvtastreetfest.com](http://www.cvtastreetfest.com) - [www.facebook.com/cvtastreetfest](http://www.facebook.com/cvtastreetfest) - [cvtastreetfest@gmail.com](mailto:cvtastreetfest@gmail.com)

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